

# ARJUN DHIMAL

Senior Motion Graphic Designer / Video Editor

Arjundhimal.com



## PROFESSIONAL PROFILE

Creative and results-driven Senior Motion Graphic Designer & Video Editor with 5 years of experience crafting bold, story-driven visuals for brands and campaigns. Expert in motion design, minimal 3D, and AI-driven content—delivering impactful TVCs, launch videos, and pitch materials under demanding deadlines.

## WORK EXPERIENCE

### Senior motion graphic designer / Video Editor

Hashtag Orange (March 2024 - Present)

- Lead motion design, video editing, and 3D projects for TVCs, product launches, and AI-driven videos, ensuring creative excellence under tight deadlines.
- Collaborate with creative teams to conceptualize, design, and deliver visually compelling brand stories across digital platforms.

### Motion graphic designer / video Developer

Sociapa (Sept 2022 - March 2024)

- Optimized creative workflows and project management processes, improving team efficiency and meeting tight deadlines consistently.
- Demonstrated creative problem-solving skills by developing captivating video reviews and product launch presentations, incorporating innovative motion graphics and design elements. Resolved complex production challenges, resulting in exceptional final products that exceeded client expectations.

### Video Producer / Editor

Sprouts Media (@Techbhart / PC-tablet.com (Agust 2019 - Sept 2022)

- Led the concept, shoot, and post-production of dynamic product review and tech videos for digital platforms.
- Produced high-quality visual content with a focus on clarity, engagement, and brand tone consistency.
- Coordinated with production and content teams to ensure smooth execution and timely delivery of creative assets.

## EDUCATION

- Bachelor of Computer Applications – PDM University (2017–2020)
- Diploma in Film Making – Delhi Film Academy (2022–2023)

## WORKED WITH

Honeywell

PHILIPS

BBK BIRYANI  
BY KILO

MONTE CARLO  
It's the way you make me feel

Roca

Fenesta  
Better by Design

Dr.Oetker

LOVELY  
PROFESSIONAL  
UNIVERSITY  
Transforming Education Transforming India

JerHigh  
Feed me Love

KROZY  
KEBAB  
CO.

AEROCITY  
HYDERABAD

bonn

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## Core Skills

- Motion Design
- Video Editing
- 3D Animation
- Storyboarding
- AI Video Production

## Tools

- After Effects
- Premiere Pro
- Photoshop
- Illustrator
- Blender

## Generative AI Tools

- Midjourney
- Stable Diffusion
- Suno AI · ElevenLabs
- Freepik AI Suite